SAM MOALA

UX/UI DESIGNER



EXPERIENCE





FRONT-END







PHOTOGRAPHY

BRANDING

WORK

UX/UI DESIGNER

SEP 2019 - PRESENT

AXXESS

 $\boldsymbol{\cdot}$ Work as a front-end developer to advance the website and other digital platform within the company

UX/UI DESIGNER

JAN 2014 - PRESENT

MOALA STUDIO

Marketing Agency (Founder)

- · Provide effective UX/UI solutions for clients problems
- · Email, SEO and Social Media Geek
- · Brand Strategist

SENIOR WEB DESIGNER JUN 2016 - JAN 2019

GAMESTOP TECHBRANDS (SIMPLY MAC/SPRING MOBILE)

Handles all visual communications within the company

- Senior Designer for the Omnichannel & Marketing Team
- · In charge of designing/developing outgoing email campaigns
- Maintain a consistent visual branding through out 1,500+ retail stores

WEB DESIGNER

MAR 2015 - JUN 2016

AMERICAN CRAFTS

Marketing Team

- Packaging Designer
- Catalog Designer
- · Website & Social Media Designer

WEB DESIGNER

JAN 2014 - JAN 2015

BYU - HAWAII ALUMNI & CAREER SERVICES

Handle school visual communications special events including

- · Career Fair
- Graduations
- Conferences

EDUCATION

BACHELOR OF ARTS IN GRAPHIC DESIGN 2011-2014
BRIGHAM YOUNG UNIVERSITY - HAWAII

SKILLS

HTML/CSS

INVISION

ABOBE XD

SKETCH

ADOBE CC SUITE 2023

MARKETING CLOUD

SHOPIFY/SQUARESPACE

WORDPRESS

AWARD

VA DEPARTMENT SCHOLAR

BYU - HAWAII

Awarded for an outstanding portfolio

CONTACT

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